

LOAN JUMPS TO \$237,100,900 IN BIG SPURT HERE

New York District Raises Its Total Subscriptions to \$794,373,300.

58 PER CENT. OF QUOTA

Even With Rest of Country in Percentage—Nation's Total \$2,458,663,000.

New York signaled the victorious return of the Seventy-seventh Division on Tuesday with about everything else could offer in the way of a dramatic welcome. But more significant than anything else in the parade up the avenue, and of more tangible import, was what New York did as reflected in yesterday's figures for the Victory Liberty Loan.

During the twenty-four hours ending at 4 P. M. yesterday the New York district had added \$237,100,900 in subscriptions to the loan. It was far and away the biggest gain made during the present drive, and was only exceeded in the closing days of the Fourth Liberty Loan. Yesterday's figures brought the district's average from 41 to 58 per cent. of its quota of \$1,350,000,000. The gain for the entire country was only \$38,000,000.

Total subscriptions for the New York district last night, officially reported by the Federal Reserve Bank, were \$794,373,300. Yesterday's advance put the New York district on approximately even terms with the rest of the country, in the percentage of quota achieved. Figures for the nation last night showed that \$2,458,663,000, or 58 per cent. of the total of \$4,500,000,000, had been subscribed.

While officials of the local committee were encouraged over the results reported yesterday, and particularly so because of the fact that the larger subscriptions came from individuals and corporations, and not from banks, they are still confronted with the fact that more than 40 per cent. of the district's quota must yet be raised during the next three days.

Whether this can be done or not will probably not be known until Saturday night, but in the meantime every effort will be put forth by the local organization to show that it can. The daily average that must be reported if this is to be done is \$138,998,700—below what was reported yesterday. The workers realize that the task before them is no light one, but they are approaching the work in the same spirit in which they are appealing to the public—"Let's finish the job."

It was recalled yesterday that during the winding of the Fourth Liberty Loan campaign there was an even greater handicap than obtains at present—the influenza epidemic. The handicap in the present drive all along has been in the fact that war is regarded as over, but for the next three days the workers hope to make valuable capital out of what was at first regarded as a handicap, and point to the fact that the peace treaty has been presented to Germany and that the Victory notes are the best possible sort of an investment.

The Westinghouse Electric and Manufacturing Company topped the list of subscriptions announced yesterday with one for \$3,500,000. There were ten individual subscriptions of \$1,000,000 each.

The official figures yesterday were:

N. Y. city.	\$1,000,561,600	\$208,193,550	\$630,399,900
Sub-Districts outside			
New York City			
Buffalo	\$65,440,000	\$3,427,590	\$35,871,850
Schenectady	\$1,901,100	1,119,060	10,258,700
Syracuse	45,697,500	2,183,660	17,328,440
Albany	14,175,900	1,168,350	8,778,290
Long Island	27,036,000	2,972,550	25,642,500
outside N. Y.			
City	8,713,150	581,560	4,974,250
Northern			
New Jersey	197,887,500	14,754,300	62,746,950
Delaware			
Wash. West-			
Virginia			
and Coast Cos	\$6,195,400	1,984,000	10,096,900
Total outside			
N. Y. city.	\$349,438,400	\$58,181,250	\$173,923,400